SENNIGER, POWERS, LEAVITT & ROEDEL
One Metropolitan Square
16th Floor
St. Louis, Missouri 63102
Telephone (314) 231-5400
Facsimile (314) 231-4342
Telex 6502697583 MCI

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DATE: January 23, 2004 SP	TK LITE NOWBERS: KCC 4116
<u> </u>	K-C 17,047
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KCC 4776 (K-C 17,047)
PATENT

# PROPOSED AMENDMENT FOR DISCUSSION PURPOSES (NOT FOR ENTRY)

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Ceman et al. Serial No. 10/003,077 Filed November 2, 2001 Confirmation No. 5328 For ABSORBENT ARTICLE HAVING MESSAGE Examiner Nasser Ahmad Art Unit 3761

January 23, 2004

#### PROPOSED CLAIM AMENDMENTS

25. (currently amended) A laminated structure comprising: a body having a peripheral edge, a first side, and a second side opposite said first side;

an adhesive coating applied to said first side of the body permitting a user to attach said body to a preselected surface; and

a covering removably attached to the adhesive coating to prevent attachment of the body before the user removes the covering from the adhesive coating, said covering having a size and shape selected for covering at least a portion of the adhesive coating when attached to the adhesive coating, a release side for contacting the adhesive coating when the covering is attached to the coating, and a message side opposite said release side;

wherein said message side of the covering includes text indicia directed to communicating a message to the user related to at least one of motivating the user, entertaining the user, educating the user, and inspiring the user, wherein said message side of the covering is substantially free of text related to using the laminated structure.

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PATENT

# PROPOSED AMENDMENT FOR DISCUSSION PURPOSES (NOT FOR ENTRY)

38. (currently amended) A feminine care product <u>for</u> addressing both the physical and emotional needs of a women during menstruation comprising:

an absorbent body for adsorbing body fluids discharged during menstruation, the absorbent body having a peripheral edge, a first side, and a second side opposite said first side;

an adhesive coating applied to said first side of the body permitting a user to attach said body to a preselected surface; and

a covering removably attached to the adhesive coating to prevent attachment of the body before the user removes the covering from the adhesive coating, said covering having a size and shape selected for covering at least a portion of the adhesive coating when attached to the adhesive coating, a release side for contacting the adhesive coating when the covering is attached to the coating, and a message side opposite said release side;

wherein said message side of the covering includes text indicia directed to communicating a message to the user for mitigating the emotional lows some women experience during menstruation related to at least one of motivating the user, entertaining the user, educating the user, and inspiring the user.